

Bike Share Partnership & Sponsorship Sheet



Thank you for your interest in partnering with the City of Evanston to expand Divvy bike share to our community and provide residents, visitors and employees with access to a healthy and affordable transportation option. We believe that our bike share program and associated outreach efforts will be most successful by working in partnership with Evanston organizations like yours who are dedicated to promoting wellness, safe mobility, and enjoyability in Evanston.

PROGRAM CONTACT: Ylda Capriccioso, Assistant to the City Manager – Bike Programs Coordinator (847) 448-8032 or ycapriccioso@cityofevanston.org

Sustaining Partner

BENEFITS

- Prominent logo and link to company website on City of Evanston & Divvy websites
- Logo on Divvy system map at all stations in system
- Logo on printed materials including membership information, bike outreach & safety information, sponsorship packet, annual report, etc.
- Recognition in press releases, electronic newsletters and other communication pieces from the City whenever talking about the Divvy bike share expansion to Evanston
- Advisory role in Evanston Bike Share program through Evanston Transportation & Parking Committee Subcommittee
- Complimentary discount of \$10 per membership for employees

PRICING

- \$25,000 per year, with a three-year commitment
- For category exclusivity, \$35,000 per year, with a three-year commitment

Permanent Station Sponsor

BENEFITS

- Placement of a station near your building or location of choice
- Logo on both sides of map frame at selected station
- Logo and website link on Divvy Bike Share interactive map at www.divvybikes.com/stations
- Logo and website link on City of Evanston bike share webpage
- Press release announcing station sponsorship
- 100 complimentary Divvy Memberships

PRICING

- \$56,000 per station

Adopt- a-Station Sponsor

BENEFITS

- Adopt an existing available station
- Logo on Divvy system map at adopted station
- Logo and website link on Divvy Bike Share interactive map at www.divvybikes.com/stations
- Logo and website link on City of Evanston bike share webpage

PRICING

- \$10,000 per station, with a two-year commitment

Community Partner

BENEFITS

- Logo and link to company website on City of Evanston website and Divvy website
- Logo size commensurate with contribution
- Recognition in annual report

PRICING

- Donation of \$1,000 or greater will earn logo and website link; smaller donations will be recognized with company/donor typed name

Corporate and Hotel Memberships

BENEFITS

- Provide easy access to bike share for employees or visitors through the purchase of 24-hour passes in bulk or by providing a discount for annual memberships. .

PRICING

- 24-hour passes available for \$7.00
- Annual Member discounts can be customized or choose from the options below.

Level	Cost to Company	Cost to Employee Who Signs Up	Who Pays Any Usage Fees**
1st Gear	One-time \$100 Starter Fee*. No further financial contribution.	\$65 (Regularly \$75)	Employee
2nd Gear	No Starter Fee. You pay \$30 per Associate who signs up.	\$30	Employee
3rd Gear	No Starter Fee. You pay \$55 per Associate who signs up.	\$0	Employee
All In	No Starter Fee. You pay \$55 per Associate who signs up.	\$0	Company

* Covers set-up and marketing assistance

** Annual Membership includes unlimited trips up to 30 minutes. Trips that exceed 30 minutes incur incremental Usage Fees.